

ROMAN SKOKAN

MULTIMEDIA DESIGNER

BIO

I have been developing my passion in design for more than 10 years. I have been immersed in digital media editing since I was 14 years old. I spent 7 years studying graphic design. I have been doing graphic design professionally for the last 3 years. I have gained a wide range of experience in creating print, digital and motion pieces for small and bigger companies from various industries in event and marketing agency. Currently, I have been covering up graphics needs for international software house and local marketing agency which help start-ups, smaller and medium size businesses to kick off marketing. I have experience with creating pieces in various industries, with different roles in process and all sort of tools. However, what fascinated me the most was the process of making a video, which I really enjoy as much as the emotions that video can evoke compared to static graphics. And that's why I want to take this path to the fullest.

SKILLS

Adobe After Effects, Illustrator, Final Cut, Sony Vegas, Edius, Cinema 4D (certificated), understanding of sound editing, communication with wide range of clients, cut horror raw footage to comedy, marketing communication, advertisement, understanding of what need client, target group and what we can do.
Other software skills: Adobe Photoshop, InDesign, HTML, CSS, JS, Figma,

EXPERIENCE

Multimedia designer at CODERAMA (April 2021 - now)

I enjoy delivering wide range of graphics requirements at this software house that provide enterprise complex software solutions international. There I have gained experience with UI/UX design in scrum team on internal project. At Coderama I have found huge amount of opportunities.

Multimedia designer at TOMARCO (August 2021 - now)

There I am able to see impact of my design more closely, as we help improving marketing communication of start-up and medium-sized entrepreneur.

Graphic designer at LAVERDE (2019 - 2021)

My first full-time job in marketing and event agency, where I was had fun with clients from various industries. Half amount of work day I was spend designing pieces for events, so due to the pandemic time my workload has been dropped, fortunately new opportunities has been occurred.

EDUCATION

Bachelor's degree at University of Zilina - Mediamathics (2016 - 2019)

Creativity, critical thinking and the mastery of Information and Communication Technologies. Mediamathics is an idea, is a way of looking at the world, it is a journey and an open space filled and constantly supplied with objects and communication of people, people and computers and computers with themselves.

High school in Zilina - Graphic of digital media (2012 - 2016)

Teaching takes place in a state-of-the-art regional film workshop and multimedia classroom with the latest technologies.

LANGUAGE

ENGLISH B2
SLOVAK NATIVE